

CURRICULUM VITAE

JOÃO FILIPE CUNHA

PERSONAL PROFILE

I have been loving arts since I was very young with a strong family influence, especially with my grandfather and my uncle.

I have gained a very good knowledge in areas of design, photography and the internet and I am very passionate about the industry.

I see one of my major strengths being my adaptability. I am able to jump easily from being a designer, to a coder, to photographer or to a decision maker. This adaptability can also be seen in my design work where I am able to handle any design task, be it web, branding, or print.

CAREER HISTORY

Kultivation.com – November 2006 to Present

Founder / Creative

I register Kultivation.com in with the purpose of creating a special place where I could show my work and share it with others. This marks my first leap into business world.

Creating a brand, managing projects, dealing with clients maintaining the high level of professionalism and still delivering the expected quality of work is my main objective as a creative.

My roles within Kultivation.com are extremely broad; ranging from creative, technical, management, client contact and to proposal writer. I have proven to myself I can do several roles but with a passion and flair for creative and design.

JPL Studio – May 2005 to November 2006

Photographer

I have practiced photography for over 15 years as an amateur. Professionally I started here, in JPL studios. As a photographer I worked in several categories. I planned and created concepts for fashion projects. I photographed weddings which I personal consider one of most demanding subjects in photography. I took several portraits for political advertising. I covered several clubs, bars and fashion parties. I also worked with a digital minilab and a plotter. This job involved printing photographs, digital books, negatives and slides. When need it I also work as a technician to solve equipment problems.

CAREER HISTORY - Continued

Netsigma – October 2004 to May 2005 www.netsigma.pt

Web designer

In Netsigma I made my work placement. For nine months my work included:

- Managed competing deadlines on multiple web and flash projects to exceed client expectations.
- Collaborated with lead designer to maintain client websites.
- Created and developed mock-ups for presentation to diverse clients.
- Gave presentation to clients to explain concept and discuss ideas.

FURTHER EDUCATION

I find the internet, the biggest library in the world, consequently to be one of the greatest places to research, study and expand my skill set. I also have completed the following course at the University of Wolverhampton, England.

BA (HONS) Design For Multimedia – 4 years

SOFTWARE PROFICIENCY

I have an extensive knowledge of many software applications. Listed are those which I use on a regular basis:

Adobe Photoshop

I always have been using Photoshop and consider myself to be a very good user. I use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

Adobe Dreamweaver

Dreamweaver is my choice when creating and editing web pages.

Adobe Illustrator

Although I am more comfortable with pixels rather than vectors, I have had experience creating layouts, illustrating and designing with these applications.

Adobe InDesign

This is my preferred application when it comes to laying out multiple page documents.

Macromedia Flash

I have created many diverse projects in Flash including websites, banners advertisements, CDROMs and Presentations.

PROGRAMMING

I have varying degrees of knowledge in programming the following languages:

XHTML / CSS, Flash Actionscript, Javascript.

DESIGN QUALITIES

Thorough and meticulous
Ability to stick to the creative brief and other guidelines
Fast and able to work under pressure
Capable of doing different range of styles.

LANGUAGES

English:	Bilingual
Spanish:	Fluent
Portuguese:	Maternal
French:	Learning

PERSONAL QUALITIES

Friendly, hardworking and passionate

HOBBIES AND INTERESTS

Orchids are my other passion. Is not just about the different shapes and colors that makes them another pretty flower, but yet what makes the reigning magic of the orchid is their invisible power of communication.

I also like to play the piano, advertising, cinema, going out, design, contemporary art, pro evolution soccer, the sea, sunshine and poker.

Thanks for taking the time to look over my curriculum vitae. If you haven't already done so then please visit my portfolio at:

www.kultivation.com
www.eyefragments.com

I look forward to hearing from you soon.

JOÃO CUNHA
jfc@kultivation.com